



Hilton

LONDON SYON PARK



TAILORED EVENT GUIDE



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Hilton London Syon Park sits at the edge of the two hundred acre Syon House estate, that has served as the London home of the Duke of Northumberland's family for over 400 years. A contemporary London Hotel with the finest traditions of an English Country House Estate.

INTRODUCING PLAYFUL TREATS

Here you can experience legendary service, glamorously idyllic surroundings and the finest of traditions in a perfectly peaceful English setting ... only 7 miles from the centre of London.

This brochure is designed to give you a flavour of some of our bespoke events, showcasing these stunning surroundings and facilities in both entertaining, creative, and truly memorable ways.

To help you get the most from this brochure and choose the most suitable event for you, we have divided our selections into two categories: **Entertainment Events**: which are ideal for private guests, clients and rewarding your team, and

Team Bonding Events: perfect for improving team dynamics.

Welcome to 'A Country Escape in the City'.

DUCAL PURSUITS

Experience a range of quintessentially English activities, both traditional and contemporary, which reflect this unique location as the London residence of a country Duke.

The day revolves around a selection of outdoor pursuits which can either be run as relaxed activities, allowing guests to experience and enjoy them at leisure, or structured to add a more competitive edge.

Outdoor pursuits options are:

- Falconry
- Ferret racing
- Laser clay shooting
- Crossbow
- Archery
- Duck herding
- Dog handling
- Segway course



Duration

1 – 6 hours

Numbers

12 – 200+

Location

Outdoors

Event enhancements

A photographer to capture the highlights of the day

A tour of the house and gardens

Duration

2 – 8 hours

Numbers

12 – 100+

Location

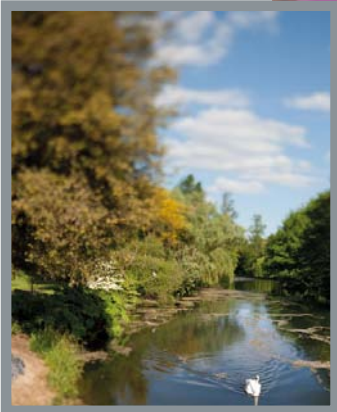
Outdoors

Event enhancements

A selection of vintage cars can be made available for your exclusive use

A delicious dinner and wine tasting

A photographer to capture the highlights of your day



THE BUTTERFLY TRAIL

The unique and fascinating Butterfly House at Hilton London Syon Park lies at the heart of this thrilling challenge.

It is rumoured that one of the rare butterflies housed at Syon has been stolen by an unscrupulous competitor. Usually only found in the remotest parts of South America this particular specimen, said to be the only one in captivity in this country, provides a rare life-saving vaccine.

Teams must journey around the estate grounds competing in various activities and developing their skills in an attempt to retrieve this precious butterfly and return it to safety.

GLITTERING EVENINGS

Syon Park has played host to English aristocracy for over 400 years, providing a perfect backdrop for generations of entertaining and merrymaking.

The Grand Ballroom can host as few as 100 or as many as 450 guests and is the perfect setting for any occasion be it a gala dinner, charity ball, awards ceremony, corporate or personal celebration.

Working closely with you, we take care of each and every detail and our unrivalled choice of entertainment options will surpass your expectations and ensure a truly unforgettable evening.

From a string quartet to the latest world-class acts we can provide a host of musicians, dancers and performance artists. Or why not try our high-rollers' casino lounge, a glamorous and fun addition to any evening event, and perfect for guests of all ages, genders and levels whether gambling novice or expert.



Duration

1 hour

Numbers

24 –125

Location

Indoors

Event enhancements

A copy of your soundtrack on CD

The sheet music of your specially written musical masterpiece to take home

A photographer to capture the highlights of your day



STRINGS!

A powerful and emotional musical challenge with guests coming together under the conductor's baton as a string orchestra.

An orchestra is probably one of the best examples of a team working as one. Emotionally and creatively the players are tuned-in to each other, working towards a common goal.

And yes, it is indeed possible to turn a group of people with no musical ability into a real string orchestra in the space of an hour!

Your budding protégés will learn to play real instruments under the guidance of expert musicians. They will then come together to play a specially-written, five-minute-long piece of music to electrifying effect.

It will stretch them beyond their perceived limitations and it will demand hard work, total concentration and real teamwork. But Strings! can move your team to achieve anything.

BEAT IT

Drumming is one of the most ancient forms of team building, uniting communities for centuries, so let us energise your team with this fun event.

You'll immediately feel the excitement of Carnival as you enter to the infectious beats and rhythms of our Drumming Musicians playing a mix of African and Brazilian Samba music. After a 10 minute jam the drumming team introduce themselves and outline what the rest of the session will entail.

Led by expert facilitators you will be taught Samba rhythms using a variety of instruments including bass drums, bells, shakers and tambourines. All sound fantastic and are easy to master, so your team can be playing exciting Samba music within 15 minutes. Instruments are regularly swapped so each person gets a chance to play everything.

As the rhythms get more and more challenging, each person is soon playing music he or she never dreamed possible.



Duration

30 minutes – 2 hours

Numbers

50 – 100+

Location

Indoors

Event enhancements

A photographer to capture the highlights of your day



Duration

2 – 8 hours

Numbers

10 – 100+

Location

Indoors and out

Event enhancements

A Formula One style podium prize-giving followed by a champagne reception

A Grand Prix driving legend to present the prizes

A photographer to capture the highlights of your day



THE CHEQUERED FLAG

This high adrenaline and fast paced challenge offers the fun and thrills of kart racing, within the constraints of a testing business environment to provide a customer focused event that can fit any need.

Teams are expected to secure sponsorship from the board of potential investors (The Lions) to support their new motor racing team.

Teams need to create a fantastic presentation that will stand out from the rest and persuade the sponsors to part with their cash.

Then, with the money in the bank, the teams will need to build their racing kart, set a qualifying time and race head-to-head against the other teams in an exciting finale.

Duration

45 minutes – 2.5 hours

Numbers

12 – 100+

Location

Indoors and out

Event enhancements

A photographer to capture the highlights of your day



TEAM TACTICS

These sessions focus on the creation and development of team working using a combination of physical and cerebral challenges.

Work environments tend to focus on personal goals, with reward and recognition for the achievements of individual employees, but team building is a crucial factor in any organisation.

Each of these activities will bring out the best performances in your group, ensuring self development, positive communication and the honing of leadership skills.

Choose from our extensive list including: Human Bingo, a revealing and light hearted ice-breaker; Ski Race requiring excellent timing and balance skills to be successful and Basher Build, a blindfold challenge which builds trust through clear communication.

Your event will be tailor-made to your specific needs, numbers and schedule.

A PRIVATE VIEW

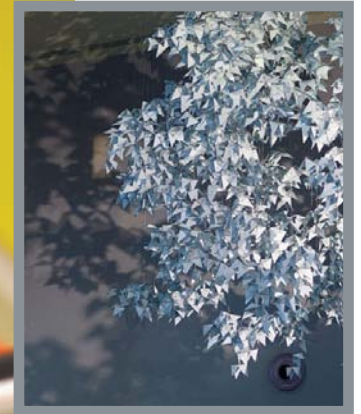
Hilton London Syon Park has commissioned a series of site specific art installations, influenced by the unique setting of the hotel. They each have the theme “bring nature indoors.”

Inspired by this, guests are split into teams, with each completing one part of a final artwork. To achieve this the groups have to work together to collect inspiration and materials.

Participants do not need any particular artistic talents to take part however, as there are many different roles to be filled. Teams complete a series of mini-challenges as part of the overall project which test both mental and visual ability as well as some engineering skills.

At the end of the session the individual pieces are joined together to create an original work, demonstrating the benefits and achievements possible through strong team work.

Overall, the day helps groups to be aware of the bigger picture rather than purely focusing on individual tasks, revitalises a ‘one team’ philosophy and demonstrates that teamwork gets better results than working alone.



Duration

2 – 4 hours

Numbers

12 – 100+

Location

Indoors

Event enhancements

Create a bespoke artwork

Hang the picture in your workplace

A photographer to capture the highlights of your day

FAMOUS FOR 15 MINUTES

Echoing the words of Andy Warhol who adorns the walls of our *Peacock Alley* Martini Bar, this challenge gives you an opportunity to shine and a shot at fame!

This event gives you an insight into the stylish world of filmmaking plus a chance to experience your own taste of box-office success.

Working in teams, each group produces a short film. A producer is on hand too, armed with a camcorder and all the editing skills you'll need to hopefully give an Oscar-worthy performance.

Within strict budgets, each team will storyboard, script, cast, and direct their own small piece of cinematic history – perhaps an advertisement for the company or a comic take on office life. The sky's the limit!

At the end of the day, the films are shown in our private screening room and the ultimate winner chosen. There is also the option of a glittering awards ceremony in the evening to present prizes.



Duration

2 – 8 hours

Numbers

4 – 100+

Location

Indoors and out

Event enhancements

The event climaxes in an evening 'Oscar' ceremony

Famous look-a-likes can be featured at your event

The film can be professionally re-edited



CRESCENDO AT HILTON LONDON SYON PARK

Crescendo are proud to be working in association with Hilton London Syon Park. We are committed to working in partnership with our clients to design and deliver a memorable experience suited to your needs. As such, the packages in this brochure are intended to give you an idea of the types of events that we can provide. If you have any of your own ideas or would like further suggestions, please do let us know.

We pride ourselves on ensuring that every client has an inspirational experience to remember. From the people who administer the event internally, to the delegates on the day who are trying something new, we are

committed to taking care of everyone's individual needs. Some larger events may need exclusive use of the Hotel and we would be delighted to give you an exact quotation based on your requirements and number of guests.

We hope you have enjoyed this brochure. Every effort has been made to ensure accuracy at time of publishing; however, it is for guidance only.

The following guide prices are per person, based on the minimum stipulated numbers, and exclude VAT. Prices include planning and administration, all necessary equipment, event management, event staff and field hire where applicable, but exclude venue costs.

NUMBER OF GUESTS:	12	24	36	48	60	80	100+
DUCAL PURSUITS	£160	£145	£130	£115	£100	£94	£88
THE BUTTERFLY TRAIL	POA	POA	£238	£218	£204	£192	£188
STRINGS!	POA	POA	£288	£268	£246	£234	£208
BEAT IT	£159	£109	£89	£79	£69	£59	£49
THE CHEQUERED FLAG	POA	POA	£168	£148	£138	£128	£118
TEAM TACTICS	£129	£99	£89	£79	£69	£59	£49
A PRIVATE VIEW	POA	£138	£128	£122	£118	£112	£104
FAMOUS FOR 15 MINUTES	POA	£178	£158	£138	£130	£124	£118



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